MARKET ACTION REPORT

May 2020

County: All



Kathy S. Koops GRI Realtor® 513-300-4090 http://thecincyblog.com kathy.koops@cbws.com

Price Range: 0 to 999999999 | Properties: Single Family Home

	Trending Versus*:						Trending Versus*:	
Market Profile & Trends Overview	Month	LM	L3M	PYM	LY	YTD	PriorYTĎ	PriorYear
Median List Price of all Current Listings	\$330,000	¢						
Average List Price of all Current Listings	\$412,423	G						
May Median Sales Price	\$212,000	G				\$195,000	9	€
May Average Sales Price	\$245,599	G		$\mathbf{\bullet}$		\$235,026	S	¢
Total Properties Currently for Sale (Inventory)	2,670	€		•				
May Number of Properties Sold	1,746	G		Ø		7,822	€	
May Average Days on Market (Solds)	28	€	Ø	Ø	Ø	37	€	€
Asking Price per Square Foot (based on New Listings)	\$200	3				\$192	3	¢
May Sold Price per Square Foot	\$175	G		\mathbf{O}		\$169	S	¢
May Month's Supply of Inventory	1.5	€	Ø	•	Ø	1.9	€	€
May Sale Price vs List Price Ratio	97.3%	G			\mathbf{O}	96.3%	<	¢

* LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

Property Sales

May Property sales were 1,746, down -26.3% from 2,368 in May of 2019 and 3.3% higher than the 1,691 sales last month. May 2020 sales were at their lowest level compared to May of 2019 and 2018. May YTD sales of 7,822 are running -9.6% behind last year's year-to-date sales of 8,649.



The Median Sales Price in May was \$212,000, up 8.2% from \$196,000 in May of 2019 and up 6.1% from \$199,900 last month. The Average Sales Price in May was \$245,599, up 4.0% from \$236,084 in May of 2019 and up 1.8% from \$241,153 last month. May 2020 ASP was at highest level compared to May of 2019 and 2018.

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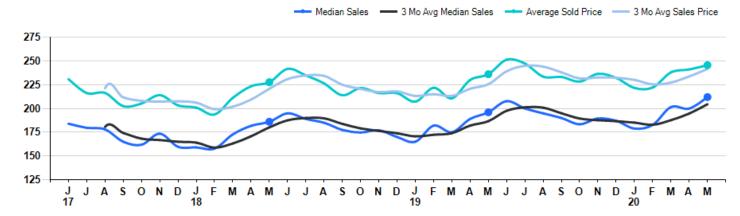
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Median means Middle (the same # of properties sold above and below Median) (000's)



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Based on information from Multiple Listing Service of Greater Cincinnati, Inc. for the period 6/1/2017 through 5/31/2020. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.

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Inventory & MSI

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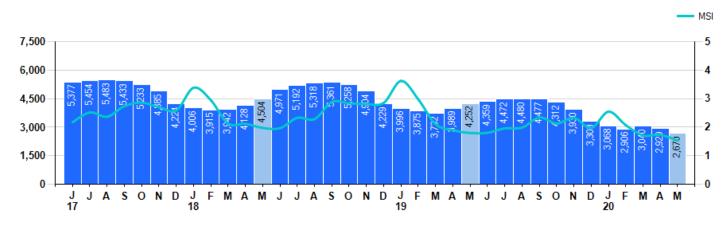
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The Total Inventory of Properties available for sale as of May was 2,670, down -8.8% from 2,929 last month and down -37.2% from 4,252 in May of last year. May 2020 Inventory was at the lowest level compared to May of 2019 and 2018.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The May 2020 MSI of 1.5 months was at its lowest level compared with May of 2019 and 2018.

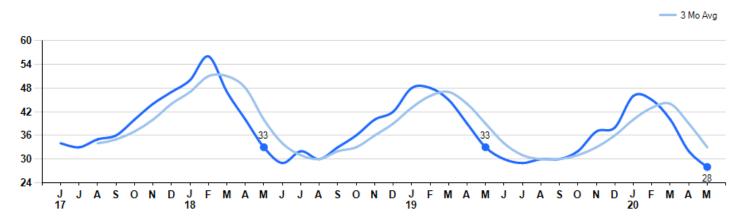
MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for May was 28, down -12.5% from 32 days last month and down -15.2% from 33 days in May of last year. The May 2020 DOM was at its lowest level compared with May of 2019 and 2018.

Average Days on Market(Listing to Contract) for properties sold during the month



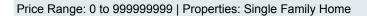


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Selling Price per Square Foot

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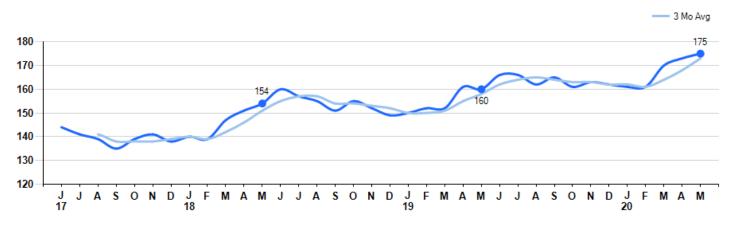
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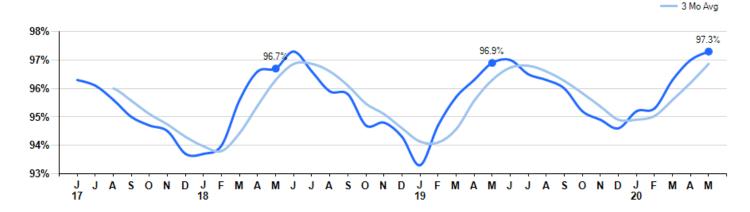
The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The May 2020 Selling Price per Square Foot of \$175 was up 1.2% from \$173 last month and up 9.4% from \$160 in May of last year.

Average Selling Price per Square Foot for properties that sold during the month



Selling Price vs Listing Price

The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The May 2020 Selling Price vs List Price of 97.3% was up from 97.0% last month and up from 96.9% in May of last year.



Avg Selling Price divided by Avg Listing Price for sold properties during the month



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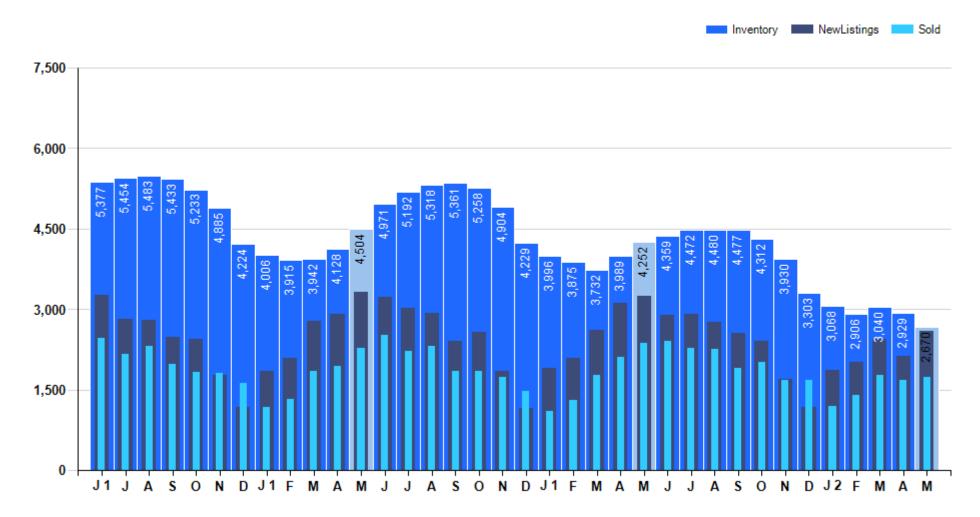
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Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in May 2020 was 2588, up 21.1% from 2,137 last month and down -20.1% from 3,241 in May of last year.



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