School District: Lakota Local Sd

September 2018

WEST SHELL

Kathy S. Koops GRI Realtor® 513-300-4090 http://thecincyblog.com kathy.koops@cbws.com

Price Range: 0 to 9999999999 | Properties: Single Family Home, Townhome, Condo

		1	rending	Versus*:	Trending V	/ersus*:		
Market Profile & Trends Overview	Month	LM	L3M	PYM	LY	YTD	PriorYTD	PriorYear
Median List Price of all Current Listings	\$249,000	0		1				
Average List Price of all Current Listings	\$333,888	1		1				
September Median Sales Price	\$255,000	+	1	+	1	\$175,000	1	1
September Average Sales Price	\$279,742	+	1		1	\$215,128	1	1
Total Properties Currently for Sale (Inventory)	294	1		1				
September Number of Properties Sold	120	+		1		1,302	1	
September Average Days on Market (Solds)	32	1	1	1	1	37	4	4
Asking Price per Square Foot (based on New Listings)	\$171	1	1	1	1	\$169	1	1
September Sold Price per Square Foot	\$164	1	1	1	1	\$152	1	1
September Month's Supply of Inventory	2.5	1	1	1	1	2.0	4	ł
September Sale Price vs List Price Ratio	97.2%	1	1	1	1	96.0%	+	1

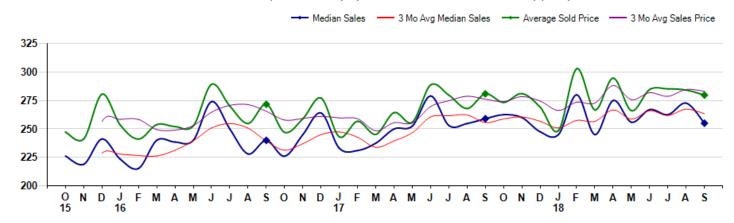
Property Sales

September Property sales were 120, down -14.9% from 141 in September of 2017 and -44.4% lower than the 216 sales last month. September 2018 sales were at their lowest level compared to September of 2017 and 2016. September YTD sales of 1,302 are running 5.8% ahead of last year's year-to-date sales of 1,231.



The Median Sales Price in September was \$255,000, down -1.5% from \$259,000 in September of 2017 and down -6.5% from \$272,700 last month. The Average Sales Price in September was \$279,742, down -0.4% from \$280,860 in September of 2017 and down -1.6% from \$284,174 last month. September 2018 ASP was at a mid range compared to September of 2017 and 2016.

Median means Middle (the same # of properties sold above and below Median) (000's)



© 2018 Coldwell Banker West Shell. All Rights Reserved. Coldwell Banker West Shell fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. Coldwell Banker West Shell is operated by a subsidiary of NRT LLC. Coldwell Banker and the Coldwell Banker Logo are registered service marks owned by Coldwell Banker Real Estate LLC.

Based on information from Multiple Listing Service of Greater Cincinnati, Inc. for the period 10/1/2015 through 9/30/2018. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guaranteethe data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



School District: Lakota Local Sd



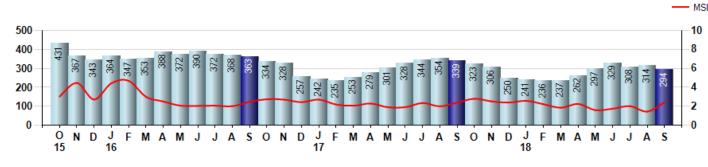
Price Range: 0 to 999999999 | Properties: Single Family Home, Townhome, Condo

Inventory & MSI

The Total Inventory of Properties available for sale as of September was 294, down -6.4% from 314 last month and down -13.3% from 339 in September of last year. September 2018 Inventory was at the lowest level compared to September of 2017 and 2016.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The September 2018 MSI of 2.5 months was at a mid range compared with September of 2017 and 2016.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



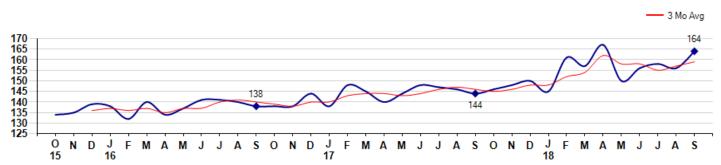
Market Time

The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for September was 32, up 33.3% from 24 days last month and up 33.3% from 24 days in September of last year. The September 2018 DOM was at a mid range compared with September of 2017 and 2016.



The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The September 2018 Selling Price per Square Foot of \$164 was up 5.1% from \$156 last month and up 13.9% from \$144 in September of last year.

Average Selling Price per Square Foot for properties that sold during the month



© 2018 Coldwell Banker West Shell. All Rights Reserved. Coldwell Banker West Shell fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. Coldwell Banker West Shell is operated by a subsidiary of NRT LLC. Coldwell Banker and the Coldwell Banker Logo are registered service marks owned by Coldwell Banker Real Estate LLC.

Based on information from Multiple Listing Service of Greater Cincinnati, Inc. for the period 10/1/2015 through 9/30/2018. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guaranteethe data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



ſΠ

September 201

School District: Lakota Local Sd



September 2018

WEST SHELL

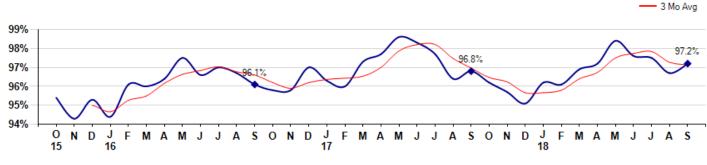
1 BR

Price Range: 0 to 9999999999 | Properties: Single Family Home, Townhome, Condo

Selling Price vs Listing Price

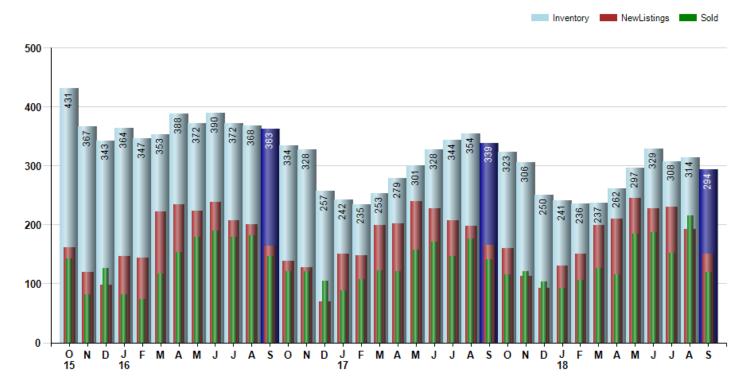
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The September 2018 Selling Price vs List Price of 97.2% was up from 96.7% last month and up from 96.8% in September of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



Inventory / New Listings / Sales

"This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in September 2018 was 151, down -21.8% from 193 last month and down -9.0% from 166 in September of last year.



© 2018 Coldwell Banker West Shell. All Rights Reserved. Coldwell Banker West Shell fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. Coldwell Banker West Shell is operated by a subsidiary of NRT LLC. Coldwell Banker and the Coldwell Banker Logo are registered service marks owned by Coldwell Banker Real Estate LLC.

Based on information from Multiple Listing Service of Greater Cincinnati, Inc. for the period 10/1/2015 through 9/30/2018. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guaranteethe data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.

September 2018

School District: Lakota Local Sd



Kathy S. Koops GRI Realtor® 513-300-4090 http://thecincyblog.com kathy.koops@cbws.com



Price Range: 0 to 9999999999 | Properties: Single Family Home, Townhome, Condo

Homes Sold 3 Mo. Roll Avg	0 15 142 8	N D 32 126 117	J 16 82 97	F 74 94				J 190 174		A 182 184	S 146 169	0 121 150		D 105 116	J 17 89 105	F 107 100	M 122 106			J 171 150	J 146 158				N 121 126	D 104 113	J 18 93 106	F 106 101			M 185 143		J 52 2 75 1	A S 16 120 85 163
(00 MedianSalePrice 3 Mo. Roll Avg	0's) O 15 226 21	9 241							J 250 255	A 228 251	S 240 239	0 226 231	N 245 237	D 264 245	J 17 233 247	F 231 243	M 238 234	A 250 240		J 279 261	J 253 262	A 255 262	S 259 256		N 260 261	248	J 18 245 251	F 280 258						A S 73 255 67 263
Inventory MSI	0 15 431 30 3		J 16 364 4	F 347 5	M 353 3	A 388 3	M 372 2	J 390 2	J 372 2	A 368 2	S 363 2	0 334 3	N 328 3	D 257 2	J 17 242 3	F 235 2	M 253 2	A 279 2	M 301 2	J 328 2	J 344 2	A 354 2	S 339 2	0 323 3	N 306 3		J 18 241 3	F 236 2	M 237 2	A 262 2	M 297 2	J 329 2	J 308 3 2	A S 14 294 1 2
Days On Market 3 Mo. Roll Avg	O 15 56 7	N D 73 58 62	J 16 63 65	F 46 56	M 62 57	A 51 53	M 37 50	J 37 42	J 35 36	A 35 36	S 47 39	0 33 38	N 37 39	D 48 39	J 17 49 45	F 49 49	M 47 48	A 26 41	M 26 33	J 39 30	J 28 31	A 29 32	S 24 27	0 34 29	N 34 31	D 43 37	J 18 49 42	F 67 53	M 43 53	A 46 52	M 23 37	J 25 31	J 28 25	A S 24 32 26 28
Price per Sq Ft 3 Mo. Roll Avg	0 15 134 13	35 139								A 140 141	S 138 140	0 138 139	N 138 138	D 144 140	J 17 138 140	F 148 143	M 145 144	A 140 144	M 144 143	J 148 144	J 147 146	A 146 147	S 144 146		N 148 146	150	J 18 145 148	F 161 152					J 158 1 155 1	A S 56 164 57 159
Sale to List Price 3 Mo. Roll Avg	O 15 0.954 0.9	43 0.953					M 0.975 0.966				S 0.961 0.966	O 0.958 0.962		D 0.970 0.962	J 17 0.963 0.964					J 0.983 0.982				O 0.962 0.965		0.951	J 18 0.962 0.957		M 0.969 0.964		M 0.984 (0.975 (J 0.976 0 0.977 0		A S 967 0.972 973 0.971
New Listings Inventory Sales	O 15 162 11 431 36 142 8	9 98		347	353	388	372	390		A 201 368 182	S 164 363 146	0 139 334 121	N 128 328 121	D 69 257 105	150	F 148 235 107	M 199 253 122	A 202 279 121	301	J 227 328 171	J 208 344 146			323		92	J 18 131 241 93	F 150 236 106	237	262	297	329 3	J 230 1 308 3 152 2	A S 93 151 14 294 16 120
(00 Avg Sale Price 3 Mo. Roll Avg	^{D's)} O 15 247 24								J 270 271	A 255 271	S 272 266	0 247 258	N 259 259	D 277 261	J 17 243 260	F 257 259	M 245 248	A 264 255	M 256 255	J 289 270	J 280 275	A 268 279	S 281 276		N 281 278		J 18 248 266	F 303 274						A S 84 280 85 283

© 2018 Coldwell Banker West Shell. All Rights Reserved. Coldwell Banker West Shell fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. Coldwell Banker West Shell is operated by a subsidiary of NRT LLC. Coldwell Banker and the Coldwell Banker Logo are registered service marks owned by Coldwell Banker Real Estate LLC.



Based on information from Multiple Listing Service of Greater Cincinnati, Inc. for the period 10/1/2015 through 9/30/2018. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.