

Kathy S. Koops GRI Realtor® 513-300-4090 http://thecincyblog.com kathy.koops@cbws.com

August 2017

COLDWELL BANKER ସ WEST SHELL

1 BR

Price Range: 0 to 999999999 | Properties: Townhome, Condo

	1	Frending	Versus*:	Trending V	ersus*:		
Month	LM	L3M	PYM	LY	YTD	PriorYTD	PriorYear
\$179,900	+		1				
\$250,787	4		1				
\$129,450	1	1	1	1	\$125,000	1	1
\$171,547	1	1	1	1	\$165,865	1	1
564	1		4				
294	1		4		2,127		
44	\Leftrightarrow	1	4	+	49	4	+
\$168	1	1	1	1	\$166	1	1
\$153	1	1	1	1	\$148	1	1
1.9	4	1	4	4	2.4	4	+
95.5%	4	+	1	1	95.5%	1	1
	\$179,900 \$250,787 \$129,450 \$171,547 564 294 44 \$168 \$153 1.9	Month LM \$179,900 ↓ \$250,787 ↓ \$129,450 ↑ \$171,547 ↑ 564 ↑ 294 ↑ \$168 ↑ \$153 ↑ 1.9 ↓	Month LM L3M \$179,900 \$250,787 \$129,450 \$171,547 \$171,547 \$64 \$168 \$153	Month LM L3M PYM \$179,900 • • • \$250,787 • • • \$129,450 • • • \$171,547 • • • \$164 • • • \$165 • • • \$168 • • • \$153 • • •	\$179,900	Month LM L3M PYM LY YTD \$179,900 Image: Constraint of the state o	Month LM L3M PYM LY YTD PriorYTD \$179,900 •<

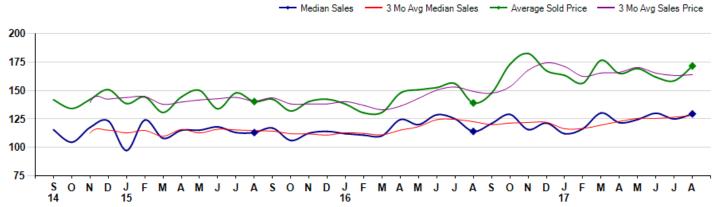
Property Sales

August Property sales were 294, down -10.4% from 328 in August of 2016 and 9.3% higher than the 269 sales last month. August 2017 sales were at a mid level compared to August of 2016 and 2015. August YTD sales of 2,127 are running 0.1% ahead of last year's year-to-date sales of 2,124.



The Median Sales Price in August was \$129,450, up 13.6% from \$114,000 in August of 2016 and up 3.6% from \$125,000 last month. The Average Sales Price in August was \$171,547, up 23.4% from \$139,058 in August of 2016 and up 8.2% from \$158,522 last month. August 2017 ASP was at highest level compared to August of 2016 and 2015.

Median means Middle (the same # of properties sold above and below Median) (000's)



© 2017 Coldwell Banker West Shell. All Rights Reserved. Coldwell Banker West Shell fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. Coldwell Banker West Shell is operated by a subsidiary of NRT LLC. Coldwell Banker and the Coldwell Banker Logo are registered service marks owned by Coldwell Banker Real Estate LLC.

Based on information from Multiple Listing Service of Greater Cincinnati, Inc. for the period 9/1/2014 through 8/31/2017. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.

Price Range: 0 to 999999999 | Properties: Townhome, Condo

Kathy S. Koops GRI Realtor® 513-300-4090 http://thecincyblog.com kathy.koops@cbws.com August <u>2017</u>

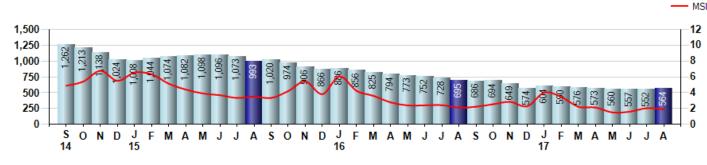
COLDWELL BANKER & WEST SHELL

Inventory & MSI

The Total Inventory of Properties available for sale as of August was 564, up 2.2% from 552 last month and down -18.8% from 695 in August of last year. August 2017 Inventory was at the lowest level compared to August of 2016 and 2015.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The August 2017 MSI of 1.9 months was at its lowest level compared with August of 2016 and 2015.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



Market Time

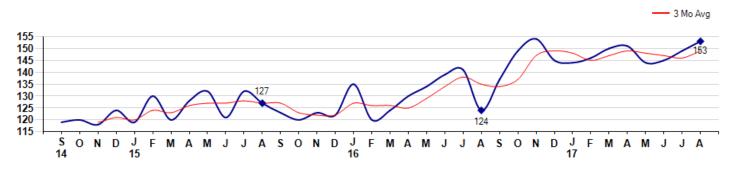
The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for August was 44, equal to 44 days last month and down -17.0% from 53 days in August of last year. The August 2017 DOM was at its lowest level compared with August of 2016 and 2015.

Average Days on Market(Listing to Contract) for properties sold during the month



The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The August 2017 Selling Price per Square Foot of \$153 was up 2.7% from \$149 last month and up 23.4% from \$124 in August of last year.

Average Selling Price per Square Foot for properties that sold during the month



© 2017 Coldwell Banker West Shell. All Rights Reserved. Coldwell Banker West Shell fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. Coldwell Banker West Shell is operated by a subsidiary of NRT LLC. Coldwell Banker and the Coldwell Banker Logo are registered service marks owned by Coldwell Banker Real Estate LLC.

Based on information from Multiple Listing Service of Greater Cincinnati, Inc. for the period 9/1/2014 through 8/31/2017. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.





Kathy S. Koops GRI Realtor® 513-300-4090 http://thecincyblog.com kathy.koops@cbws.com August 2017

COLDWELL BANKER 12 WEST SHELL

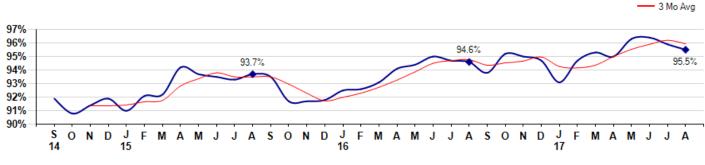
1 BR

Price Range: 0 to 999999999 | Properties: Townhome, Condo

Selling Price vs Listing Price

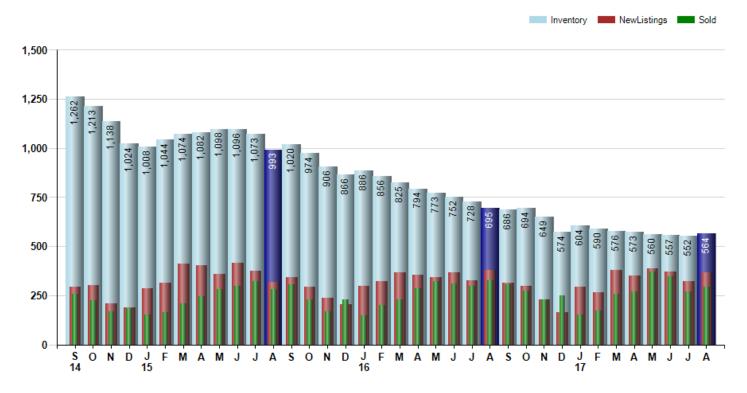
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The August 2017 Selling Price vs List Price of 95.5% was down from 95.9% last month and up from 94.6% in August of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



Inventory / New Listings / Sales

'This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in August 2017 was 365, up 12.7% from 324 last month and down -3.2% from 377 in August of last year.



© 2017 Coldwell Banker West Shell. All Rights Reserved. Coldwell Banker West Shell fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. Coldwell Banker West Shell is operated by a subsidiary of NRT LLC. Coldwell Banker and the Coldwell Banker Logo are registered service marks owned by Coldwell Banker Real Estate LLC.

Based on information from Multiple Listing Service of Greater Cincinnati, Inc. for the period 9/1/2014 through 8/31/2017. Due to MLS reporting methods and allowable reporting policy, this data is only informational and may not be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.



Kathy S. Koops GRI Realtor® 513-300-4090 http://thecincyblog.com kathy.koops@cbws.com

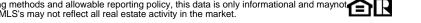


August 2017

Price Range: 0 to 9999999999 | Properties: Townhome, Condo

	S 14	0	N	D	J 15	F	Μ	Α	Μ	J	J	Α	S	0	Ν	D	J 16	F	Μ	Α	Μ	J	J	Α	S	0	Ν	D	J 17	F	Μ	Α	Μ	J	J A
Homes Sold	258	224	168	186	154	165	209	246	281	297	321	282	305	231	167	227	146	202	229			312	299	328	307	272	228	250	150	171	258	268	371		269 294
3 Mo. Roll Avg			217	193	169	168	176	207	245	275	300	300	303	273	234	208	180	192	192	239	279	307	311	313	311	302	269	250	209	190	193	232	299	328	329 303
(000's	S 14	0	NI	D	T 15	Г	NÆ		М	т	т		C	0	NI	D	T 14	Б	М		М	т	т		C	0	NI	D	T 17	Б	M		М		T A
MedianSalePrice		0	118	123	J 15 97	124	M 108	A 115	M 115	J 118	J 113	A 113	<u> </u>	<u> </u>	N 113		<u>J 16</u> 112	<u>г</u> 111		A 124	M 120	129	125	A 114	121	129	116		J 17 112	<u>г</u> 116	<u>M</u> 130	A 122	M 125	<u>J</u> 130	J A 125 129
	110	105					110		113		115	115		112			112	111				129							112						125 129
3 Mo. Roll Avg			115	115	115	115	110	110	115	110	115	115	114	112	112	111	115	112	111	115	119	124	125	123	120	121	122	122	110	11/	120	123	125	125	12/ 128
	S 14	0	N	D	J 15	F	Μ	Α	Μ	J	J	Α	S	0	Ν	D	J 16	F	Μ	Α	Μ	J	J	Α	S	0	N	D	J 17	F	Μ	Α	Μ	J	J A
Inventory	1,262	1,213	1,138	1,024	1,008	1,044	1,074	1,082	1,098	1,096	1,073	993	1,020	974	906	866	886	856	825	794	773	752	728	695	686	694	649	574	604	590	576	573	560	557	552 564
MSI	5	5	7	6	7	6	5	4	4	4	3	4	3	4	5	4	6	4	4	3	2	2	2	2	2	3	3	2	4	3	2	2	2	2	2 2
	S 14	0	N	D	J 15	Г	м		М	т	т	A	C	0	N	D	J 16	Б	Μ	4	Μ	т	Т	•	C	0	NI	D	J 17	Г	Μ	4	М		T A
Davs On Market	<u> </u>	88	77	<u>96</u>	J 15 98	г 89	<u>M</u> 91	A 86	M 84	70	- J 66	A 74	75	<u> </u>	N 69	77	J 10 78	7 4	80	A 65	64	54	56	53	46	51	48	57	J 17 66	57	59	A 50	<u>M</u> 46	38	J A 44 44
3 Mo. Roll Avg	92	00	86	87	<u> </u>	94	93	89	87	80	73	70	72	71	70	70	75	76	77	73	70	61	58	54	52	50	48	52	57	60	61	55	52	45	43 42
5 MO. KOII AVg			00	0/	90	94	95	09	0/	0 U	15	70	12	/1	70	70	15	70	11	15	70	01	20	54	52	50	40	52	57	00	01	33	52	45	45 42
	S 14	0	N	D	J 15	F	Μ	Α	Μ	J	J	Α	S	0	Ν	D	J 16	F	Μ	Α	Μ	J	J	Α	S	0	N	D	J 17	F	Μ	Α	Μ	J	J A
Price per Sq Ft	119	120	118	124	119	130	120	128	132	121	132	127	123	120	123	122	135	120	124	130	134	139	141	124	137	149	154	145	144	146	150	151	144	145	149 153
3 Mo. Roll Avg			119	121	120	124	123	126	127	127	128	127	127	123	122	122	127	126	126	125	129	134	138	135	134	137	147	149	148	145	147	149	148	147	146 149
							•			•						•			•																i
	S 14	0	NI	D	J 15	Г	M		М	T	т		C		NT	D	T 14	Б	М		М	т	т		C	0	NT	D	J 17	Г	М		М		T A
Sale to List Price	0.919		0.914	0.919		Г 0.921	M 0.922	A 0.942	0.937	J 0.935	J 0.933	A 0.937	0.935	0.917	N 0.917		J 16	г 0.926		A 0.941	M 0.944	J 0.950	0 947	A 0.946	0.938	0.952	0.950			Г 0.947		A 0.950	M 0.963	0.964	J A 0.959 0.955
3 Mo. Roll Avg	0.717			0.914		0.917		0.942					0.935						0.927		0.939				0.944			0.950		0.942		0.950			0.962 0.959
5 MO. KOII Avg			0.714	0.714	0.714	0.917	0.710	0.720	0.754	0.950	0.755	0.755	0.555	0.750	0.725	0.717	0.720	0.725	0.727	0.755	0.555	0.745	0.747	0.740	0.744	0.745	0.747	0.750	0.745	0.742	0.744	0.750	0.755	0.555	0.502 0.555
	S 14	0	Ν		J 15	F	Μ	Α	Μ	J	J	Α	S	0	Ν	D	J 16	F	Μ	Α	Μ	J	J	Α	S	0	Ν	D	J 17	F	Μ	Α	Μ	J	J A
New Listings		302	209	188	284	316	412	402	358	417	374	318	344	292	236	203	297	323	365	353		367	327		314	297	227	166	292	266					324 365
Inventory	1,262	1,213	1,138	1,024	1,008	1,044	1,074	1,082	1,098	1,096	1,073	993		974	906	866	886	856	825			752	728			694		574	604					557	552 564
Sales	258	224	168	186	154	165	209	246	281	297	321	282	305	231	167	227	146	202	229	286	322	312	299	328	307	272	228	250	150	171	258	268	371	346	269 294
(000's	S 14	0	N	D	J 15	F	М	Α	Μ	T	T	Α	C	0	N	D	J 16	F	Μ	Δ	Μ	T	T	Δ	S	0	N	D	J 17	F	Μ	Δ	Μ	T	TA
Avg Sale Price		134	142		<u>J 15</u> 138	<u>г</u> 144	131	144	150	134	148	A 140	142	132	N 140	142	138	130	131	148		153	156	A 139		173	183	167	J 17 163	156		A 165		162	J A 159 172
3 Mo. Roll Avg	142	134	142	142	130	144	131	144	142	134	140	140	142	132	138	142	130	130	131			155	150	139	140	153		174	103	162	165				163 164
5 MO. KOII AVg			139	142	144	143	130	140	142	143	144	141	143	130	130	130	140	13/	133	130	143	150	153	147	140	133	100	1/4	1/1	102	105	100	1/0	105	103 104

© 2017 Coldwell Banker West Shell. All Rights Reserved. Coldwell Banker West Shell fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. Coldwell Banker West Shell is operated by a subsidiary of NRT LLC. Coldwell Banker and the Coldwell Banker Logo are registered service marks owned by Coldwell Banker Real Estate LLC.



Based on information from Multiple Listing Service of Greater Cincinnati, Inc. for the period 9/1/2014 through 8/31/2017. Due to MLS reporting methods and allowable reporting policy, this data is only informational and maynot be completely accurate. Therefore, Coldwell Banker Residential Brokerage does not guarantee the data accuracy. Data maintained by the MLS's may not reflect all real estate activity in the market.