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Price Range: 0 to 999999999 | Properties: Single Family Home

		7		Trending \	/ersus*:			
Market Profile & Trends Overview	Month	LM	L3M	PYM	LY	YTD	PriorYTĎ	PriorYear
Median List Price of all Current Listings	\$258,000	•		•				
Average List Price of all Current Listings	\$346,998	0		•				
October Median Sales Price	\$183,000	0	0	•	<b>①</b>	\$190,000	•	<b>↔</b>
October Average Sales Price	\$227,292	0	0	•	<b>①</b>	\$232,192	•	<b>◆</b>
Total Properties Currently for Sale (Inventory)	4,179	<b>O</b>		0				
October Number of Properties Sold	2,008	•		•		19,501	1	
October Average Days on Market (Solds)	32	•	•	0	<b>O</b>	35	0	0
Asking Price per Square Foot (based on New Listings)	\$175	0		0	•	\$176	•	•
October Sold Price per Square Foot	\$161	0	0	0	•	\$161	•	<b>(*)</b>
October Month's Supply of Inventory	2.1	O	0	0	•	2.2	0	0
October Sale Price vs List Price Ratio	95.2%	0	•	•	0	96.0%	1	•

<sup>\*</sup> LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year / YTD = Year-to-date

#### **Property Sales**

October Property sales were 2,008, up 8.5% from 1,851 in October of 2018 and 5.2% higher than the 1,909 sales last month. October 2019 sales were at their highest level compared to October of 2018 and 2017. October YTD sales of 19,501 are running 0.6% ahead of last year syear-to-date sales of 19,380.



The Median Sales Price in October was \$183,000, up 4.6% from \$175,000 in October of 2018 and down -3.7% from \$190,000 last month. The Average Sales Price in October was \$227,292, up 2.6% from \$221,498 in October of 2018 and down -2.4% from \$232,902 last month. October 2019 ASP was at highest level compared to October of 2018 and 2017.

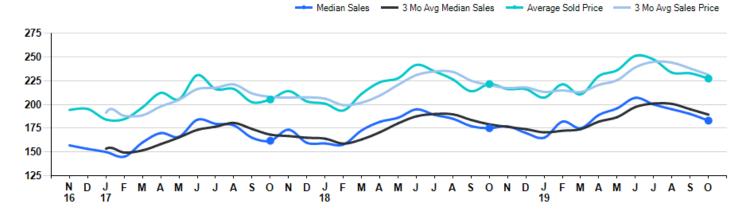




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Median means Middle (the same # of properties sold above and below Median) (000's)



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#### **Inventory & MSI**

The Total Inventory of Properties available for sale as of October was 4,179, down -5.3% from 4,413 last month and down -20.5% from 5,254 in October of last year. October 2019 Inventory was at the lowest level compared to October of 2018 and 2017.

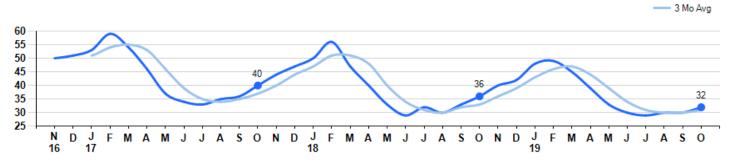
A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The October 2019 MSI of 2.1 months was at its lowest level compared with October of 2018 and 2017.

MSI is the # of months needed to sell all of the Inventory at the monthly Sales Pace



The average Days On Market(DOM) shows how many days the average Property is on the Market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for October was 32, up 6.7% from 30 days last month and down -11.1% from 36 days in October of last year. The October 2019 DOM was at its lowest level compared with October of 2018 and 2017.

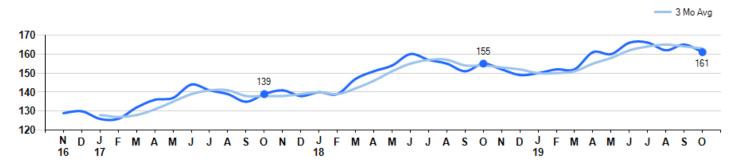
Average Days on Market(Listing to Contract) for properties sold during the month



#### Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The October 2019 Selling Price per Square Foot of \$161 was down -2.4% from \$165 last month and up 3.9% from \$155 in October of last year.

Average Selling Price per Square Foot for properties that sold during the month



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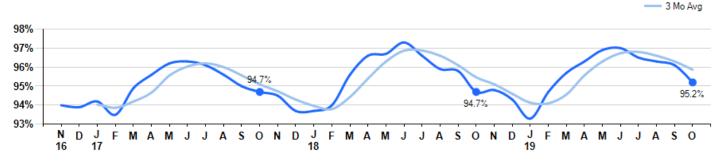
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#### Selling Price vs Listing Price

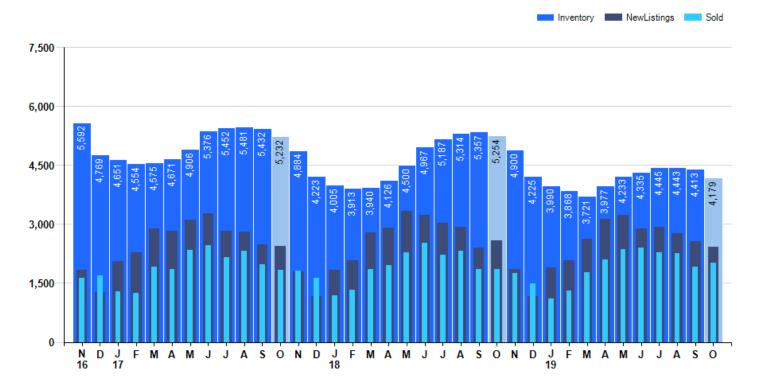
The Selling Price vs Listing Price reveals the average amount that Sellers are agreeing to come down from their list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The October 2019 Selling Price vs List Price of 95.2% was down from 96.1% last month and up from 94.7% in October of last year.

Avg Selling Price divided by Avg Listing Price for sold properties during the month



Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in October 2019 was 2418, down -5.9% from 2,570 last month and down -6.4% from 2,582 in October of last year.







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Homes Sold 3 Mo. Roll Avg	N 16 1,639 1	,	,296 1,2			853 2,			J 2,166 2,325		S 1,981 2,155	O 1,828 2,042	N 1,805 1,871	1,632	J 18 1,183 1,540	1,328				J 2,527 2,252		· /			· /	1,481			M 1,771 1,391	A 2,105 1,726		′	J 2,276 2 2,351 2	′ I	S O ,909 2,008 ,145 2,056
(000's MedianSalePrice 3 Mo. Roll Avg	N 16		150 1	F N 45 16 49 15		70 1				A 178 181	S 165 174	O 162 168		160		158	M 173 163		M 186 180	J 195 188	J 189 190			0 175 179		170		F 182 172	M 175 174						S O 190 183 195 189
Inventory MSI	N 16 5,592 4	D J		F N 554 4,57	M 75 4,0 2		M 906 5 2	J 5,376	J 5,452 3	A 5,481 2	5,432 3	5,232 3	N 4,884 3		J 18 4,005 3		M 3,940 2	A 4,126 2	M 4,500 2	J 4,967 2	5,187 2	A 5,314 2	5,357 3	O 5,254 3	N 4,900 3		J 19 3,990 4	F 3,868 3	M 3,721 2	A 3,977 2	M 4,233	J 4,335	J 4,445 4 2	A ,443 4 2	S O ,413 4,179 2 2
Days On Market 3 Mo. Roll Avg	N 16 50	51		59 5		46	M 37 46	J 34 39	J 33 35	A 35 34	S 36 35	O 40 37	N 44 40	47		F 56 51	M 47 51	A 40 48	M 33 40	J 29 34	J 32 31	A 30 30	33 32	O 36 33	N 40 36	D 42 39	J 19 48 43	F 49 46	M 45 47	A 39 44	M 33 39	J 30 34	J 29 31	A 30 30	S O 30 32 30 31
Price per Sq Ft 3 Mo. Roll Avg	N 16 129		126 1			36 1	M 37 35		J 141 141	A 139 141	S 135 138	O 139 138		138		139	M 147 142	A 151 146	M 154 151	J 160 155	J 157 157	A 155 157	S 151 154	0 155 154		149	J 19 150 150	F 152 150	M 152 151		M 160 158		J 166 164		S O 165 161 164 163
Sale to List Price 3 Mo. Roll Avg	N 16		.942 0.9	935 0.94		A 956 0.9				A 0.956 0.960	S 0.950 0.956			0.937	J 18 0.937 0.940	0.940		A 0.966 0.954				A 0.959 0.966			N 0.948 0.951	0.943		F 0.947 0.941		A 0.963 0.956			J 0.965 0 0.968 0		S O .961 0.952 .963 0.959
New Listings Inventory Sales	N 16 1,831 1 5,592 4 1,639 1	,769 4	,059 2,1 ,651 4,5	270 2,89 554 4,5°	75 4,	835 3,	906 5	,376		5,481	5,432	5,232	4,884	1,174	4,005	2,085	3,940	A 2,918 4,126 1,948	4,500	4,967	5,187	5,314		5,254	N 1,854 4,900 1,743	1,168 4,225	3,990	3,868	3,721	A 3,123 3,977 2,105	4,233	1,335	J 2,920 2 4,445 4 2,276 2	,443 4	
Avg Sale Price 3 Mo. Roll Avg	N 16 194		184 1	85 19						A 216 221	S 202 212	O 205 208	N 214 207	203	J 18 201 206	194	M 211 202	A 223 209	M 228 221	J 242 231	J 235 235		S 214 225	O 221 221		216		F 221 215	M 211 213						S O 233 227 238 231

